



Multi-City Working Group Meeting

Tuesday, July 22, 2014 1:30pm - 3:00pm

Agenda

1. Announcements
 - If you have to leave the call, please hang up and dial back in. (Don't put the call on hold!)
 - Energy Code Training for Building Department Staff – Please fill in your request for training from the BayREN: <https://www.bayren.org/codes/trainings>
 - California Adaptation Forum August 19-20 in Sacramento – Register: www.californiaadaptationforum.org
2. Introductions
 - Name, city, status of CAP
 - Current implementation efforts - What you're working on, opportunities for collaboration, what you might need help with
3. Help with Implementation – Three sources of help for projects
 - Civic Spark – Kristen Brubaker, Local Government Commission
 - Climate Corps Bay Area - Stephen Miller, Strategic Energy Innovations
 - RecycleWorks Volunteer Academy – Erin McNichol, County of San Mateo
4. Countywide Outreach Campaigns – Susan Wright, County of San Mateo
 - Target customers: warehouses, convenience stores, gas stations, restaurants, small retail
 - City promotion opportunities: collaborate with local Chamber of Commerce, send letters to business owners, post the information on city websites and newsletters, etc.
 - What materials do you need for your community?
5. Ideas for Increasing Code Compliance – What would you like to explore? Who should be involved in the conversation?
 - Waive/reduce permit fees for stand-alone projects (residential HVAC, commercial lighting)
 - PG&E rebate for closing a permit
 - Countywide marketing
6. Update about Tracking Tools and Reporting
7. Feedback about Conference Call Format
8. Next meeting – August 26 Possible topic: Leveraging social media for implementation efforts